

BBA REPORT 2018-2019

On 10th and 11th August 2018 – Mrs Priya Srinivasa presented a paper titled “The Future of learning of Pedagogical Innovations in the 21st Century at a National Seminar on” Rejuvenation of undergraduate Education in India organized by Centre for Educational and Social Studies (CESS) IN Collaboration with NAAC, AIU and KSHEC

24TH September 2018- Ms Neha Shah and Ms Nikhath Unnisa from III BBA presented a paper titled: Green Marketing” at a National Conference on Emerging Trends in Business Management organized by Charan’s Degree College

24TH September 2018- Ms Neha Chaturvedy and Ms Diksha Sharma presented a paper titled “Human Resource Management (Training and Development) at a National Conference on Emerging Trends in Business Management organized by Charan’s Degree College

On 27th and 28th September 2018 – Mrs Priya Srinivasa , Ms Bibi Hajira Sumran R and Ms Ritu Bhora Y presented a paper titled” Re-Emergence of Pedagogy at Jyothi Nivas College Autonomous, A National Conference on “The Digital World: Emerging trends in Management , Chemistry, IT, Literary and Cultural Studies”.

31st October 2018- Mrs Priya Srinivasa presented a paper at T. John College in a One day National Conference on inculcating the mind set change towards Quality Enhancement – Key performance Indicator for Reliability and Acceptability. The title of the paper is “Green Finance – A step towards sustainability economic growth in India” E-Journal- Journal of Emerging Technologies and Innovative Research ISSN- 2349 – 5162 , VOLUME 5, Issue 11 November 2018.

IGNITORS FOOD FEST

Cooking with love provides food for the soul!

“Food for the body is not enough. There must be food for the soul.” You don’t need a silver fork to eat good food; you just have to be there to have it.

To begin together the important theme of ‘food’, a fun-filled food fest was organised at Baldwin women’s Methodist college on 21st February 2019. This event was set in the third floor organised by the students of 1st B.B.A.

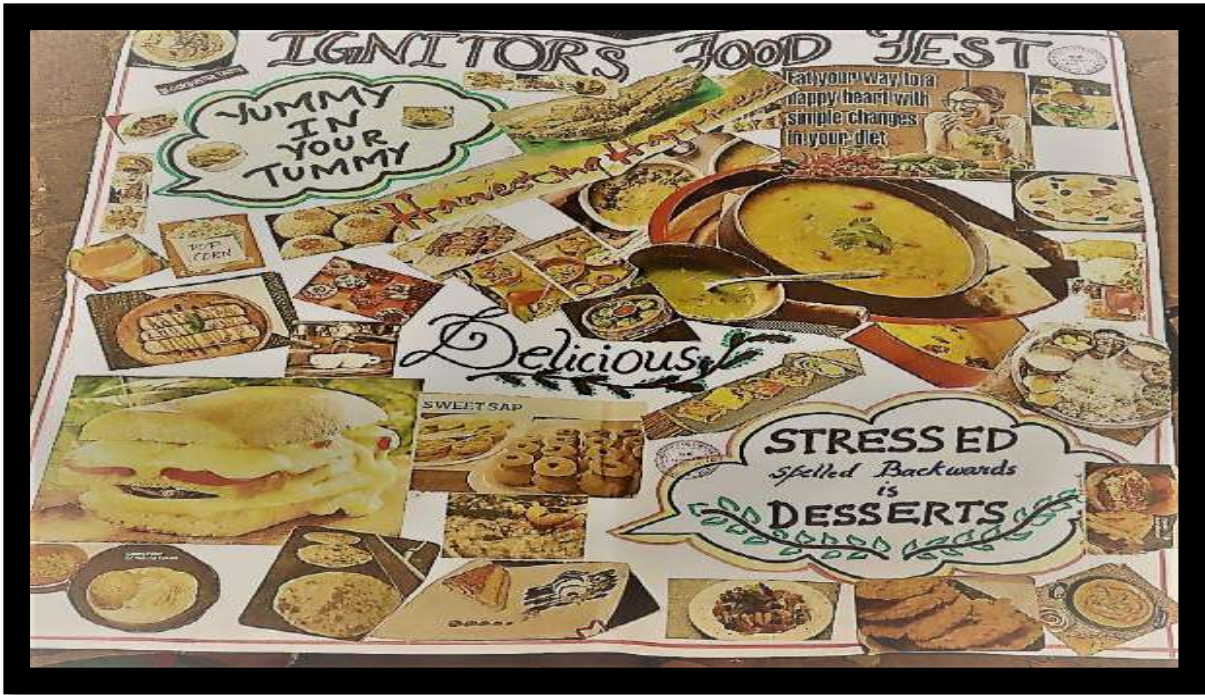
The students were dressed well and in a hygienic manner with proper hand gloves and head covers. The fest started by serving the guests, assuring that the guests had a gala time at the food fest.

Dishes prepared by the students were Chicken biriyani, Veg pulav , Chicken kabab, Cutlets, Chappathi Chole, Samosa, Falooda, Pani Puri, Aloo bonda, Rava laddoo, Mothichoor laddoo, Carrot halwa, Gulab jamun, Popcorn and Juice.



The students learnt how to manage an event, how to work together as a team, right from the sales, marketing, entertainment, trade to the food stalls, It’s a total exhibit of their passion, hard work, and love for the business!

We think it’s a brilliant way for the students to come together and showcase their talent in the food, beverage and hospitality.





On 27TH February 2019 Dr. Priya Srinivasa presented two papers at RBANM'S College at a One day National Conference on 'Empowering Employability in Higher Education through skills, competencies and Entrepreneurship'.

COLLAGE COMPETITION

The department organised an Inter-class competition for the students on 5th March 2019. The topic for Collage was "Future of Mobile Commerce".



Each team consisted of three members, and each class had a team to participate. The event was organised in the Seminar Hall and the event was from 11.00 am to 11.45 am



The Judges for the event were Mrs Shobha George and Mrs Gayathri. The winners of the Collage Competition were Reem, Fouzia and Lakshmi from II BBA.

WOMEN'S DAY CELEBRATION REPORT

8th March is internationally celebrated as “**International Women’s Day**”. It is an important occasion for all of us to pause for a moment and to reflect on ourselves, to appreciate how much has been done and what more needs to be done in the field of gender equality. Moreover, it is the day to acknowledge all

the men and women in the world for making this world a better place for everyone to live in.

The women's day celebration took place in the premises of Baldwin Women's Methodist College which took place on the 6th of March and continued till 8th of March for which a particular dress code should be followed.

The activities for each day were as follows: -

DAY 1- The Theme for the day was “Be Strong, Be Confident “.

The events were 1) Capture Me Contest- “live the moment”

2) Guest speaker Dr. Christabel Shirley

3) Poetry Writing – Topic;” *WAVES OF CHANGE*”

4) Essay Writing-Topic;” *BREAK THE BARRIERS*”

DAY 2- The Theme for the day was “Indomitable Woman”.

The events were 1) Capture Me Contest- “Find me, Capture me”

2) Battle Against Classes – “Street Play”

DAY 3- The Theme of the day was “Wings to Fly”

The events were 1) Fashion show by the teachers

2) Dance by final year students

3) Respective classes had to put up a stall on a particular topic that was given to them

Topic for the 1st B.B.A was on **LAKSHMI AGARWAL**

Topic for the 2nd B.B.A was on **FEMALE FOETICIDE**

Topic for the 3rd B.B.A was on **DR. KAMINI RAO**

The stalls were filled with challenging games like tongue twisters, riddles, pass the ball, lucky draw etc. The stalls also had various activities such as mehndi

designing, tattoo designing, nail art, photo booth, the winners of the BBA department were

V.C. GLORIA of 1st BBA secured the second place for ***“CAPTURE ME CONTEST”***



REEM MERLIN of 2nd BBA secured the third place for ***“POETRY WRITING”***

MAHTAB SHEEMA of 3rd BBA secured the third place for “*ESSAY WRITING*”

The “*BEST STALL AWARD*” was bagged by the students of 1st BBA.



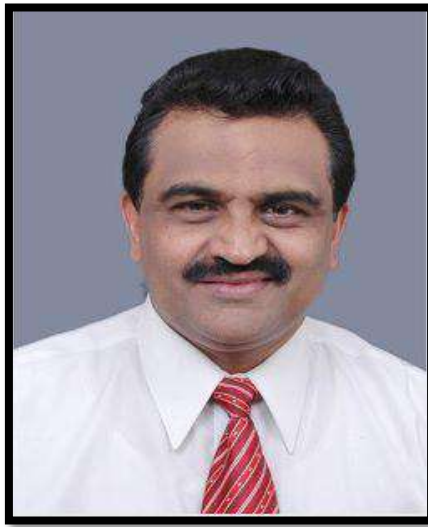




SEMINAR ON ***“INNER ENGINEERING”***

BY

PROF.SURESH RAGAVENDRA



EDUCATIONAL QUALIFICATION:

- BA (*Econ, Math & Stat*): Madras University, 1981.
- L.L.B.: from Vidyavardhaka College, Mysore 1984 (*University Rank holder & Gold Medalist*)
 - MBA : Raipur University, Chhattisgarh.
- PGDT&D: PG Diploma in Training and Development from Indian Society of Training & Development (ISTD), New Delhi 1989.
- PGDIR&PM: PG Diploma in Industrial Relations and Personnel Management.

PROFESSIONAL EXPERIENCE:

- A well rounded **HR & Law professional with 25+ strong and vibrant years of rich experience** and proven track record in Human Resources

Management and Legal functions in various corporate sectors
(Manufacturing, FMCG, Telecom, I.T and I.T.E.S companies.

- Effectively Translated, and Aligned **Corporate Business Strategy to HR strategy** as a True HR Business Professional.
- Proven Leadership and Management skills to implement **Organizational Development** initiatives.
 - **Effective Trainer, Coach & Mentor.**
 - Effective Recruiter – Built new organizations from scratch.
 - **Strong legal experience** – Handled Business Laws and Labor laws effectively.
 - Successfully handled many corporate Acquisitions and Mergers.

The seminar was conducted by the B.B. A department and was organised by Dr. PRIYA SRINIVASAN the H.O.D of the B.B.A department.

The main aim of conducting this seminar was to gain some better and useful insight into the academic subjects. This seminar was motivational, in which case the purpose is usually to inspire the attendees to become better people, or to work towards implementing the skills they might have learned from the seminar.

The program was inaugurated by welcoming the guest speaker and the seminar begun on a significant topic which made me ponder for a while. The topic was “Why India Is still a Developing Country?”

India is one of the fastest developing countries in the world, but as you have noticed it’s still a developing country, even after more than 60 years of

independence India is still labelled as a Developing country. The speed of development in our country is less and low compared to other countries. Many people in our country know and have an idea that India is a developing country, but people do not focus on the things which need to be managed properly in order to make our country grow, as an Indian citizen, there are miles to go for making our India A developed Country.

There are many issues which are preventing us and our country to develop. We as an individual are not growing hence our country is also not getting develop, every individual in our country must have the guts to take responsibility in order to improve ourselves and also that improvement will help our country to grow as well. The topic of the seminar came into the picture “INNER ENGINEERING”. The truth is, it is possible to change the world. But to change the world, you have to change yourself first. You have to change your mentality, your habits, and your actions. It's not easy changing yourself, but it's necessary if you want to make a massive impact. It is also very difficult to be positive at certain times cause most of the times the negative thoughts rule over our us. When you are depressed it makes it even harder to think in a positive way, and the only way not to be depressed is to be happy. Happy thoughts can alter the way you perceive the world, rejuvenating the body which in turn leads to happiness. When you are down and feel that you are alone, most people have successfully gone through that situation. Remember happiness is not the absence of struggles but the ability of dealing with it and overcoming them. No one is without a black spot in their life. We all have our dark past. Do not dwell on your mistakes. Do not focus on what went wrong and forget about what people's thoughts and feelings about you. You can't control other people; however, you can control on what and how to react on things.

If you're overwhelmed by rejection or discouraged by setbacks, remember the story of Colonel Harland Sanders (the founder of K.F.C). Fired from multiple jobs, ruined his legal career, was set back by the Great Depression, fires and World War II, yet he ***never gave up*** and because of the persistence he was able to create one of the largest fast food chains in the world. Sanders wouldn't let anything or anyone defeat him. We should all be more like Colonel Sanders.

Nick Vujicic was born 30 years ago with no arms and no legs. He resides in California with his wife, Kanael. His story must have positive impact on our life, as he is able to do things that we can't, as we are busy complaining and not accepting the life as it is. At the age of eight, Nick could not see a bright future ahead and got through the depression. When he was ten years old, he decided to end his life by drowning himself in a bathtub. After a couple attempts, he realized that he did not want his loved ones to feel the burden and guilt, that would result from his suicide.

At the age of thirteen he hurt his foot, which he used for many things like typing, writing, and swimming. That injury made him realize that he need to be more thankful for his abilities and less focused on his disabilities. He spoke on motivational topics after creating the company, "Attitude is Altitude". He also launched a non-profit ministry, life without limbs, to spread the message of faith and hope around the world. From this story we learnt that even the tough times in our life's and the hurt feelings can change a person or push a person beyond their capability. **Never complain of what you don't have instead be thankful for what you have.**

These are some of the quotes which explains inner engineering clearly:

"If everyone only cleaned their own doorstep, the whole world would be clean." – Mother Teresa

"Be the change you want to see in the world" – Mahatma Gandhi

“Everyone thinks of changing the world, but no one thinks of changing himself” - Leo Tolstoy

Through this seminar we learnt that “Inner Engineering provides tools and solutions to empower yourself to create your life the way you want it.”

The seminar was concluded with these points: -

- Reaching our highest potential
- Eliminating stress from our lives
- Maintaining high energy
- Eliminating fear, worry and anxiety
- Improving personal relationships
- Increasing productivity

The program was then closed by the vote of thanks to express gratitude on behalf of the Management.





Dr. Priya Srinivasa has set a paper for IV Semester B.Com for the subject Auditing for Lakshmi Ammani College for Women (Autonomous)

Mrs Sumathi G has set a paper for IV Semester B.B.A. for the subject Cost Accounting for Lakshmi Ammani College for Women (Autonomous)

WALKATHON

The tales of the sacrifice and courage of the Indian Armed Force makes our chests swell with pride and eyes a little moist. They beat the cold and heat so you and I can sleep at night in peace. The stories of their bravery and valour should not be remembered only on one day, but they should always be cherished in our hearts forever. Life in the armed forces is as distinguished as it can be. When they are protecting our country's borders at a temperature of -50 degree Celsius at 16000 feet above sea level at the Siachen glacier or battling

the temperature of 50 degrees in the blistering heat of Rajasthan, they are not doing it for themselves but for their country and its citizens.

Thousands of soldiers have given up their lives while protecting our land. Each and every one of them deserves our utmost respect. In order to pay tribute to the soldiers of the Indian Armed Force, the students of I year B.B.A. of Baldwin Women's Methodist College participated in the walkathon which was organised by B.M.S College who took an initiative in supporting those who served us.

The walkathon began from the campus of B.M.S. College and came to an end near Sir Puttanna Chetty Town Hall, Bangalore.





