## **DEPARTMENT OF BSC FAD**

"Fashion changes but style endures"

## COCO CHANEL

The Department of B.Sc Fashion and Apparel Design had the following events during the year 2017-18. The department had various events such as fashion shows, guest lectures, training programmes, and visits to art and handcraft exhibitions in and around the city. We also organized workshops to expose students with various hand skills to design and make accessories along with other art products to enlighten them with entrepreneur skills.

"Shoes transform your body language and attitude. They lift you physically and emotionally."

— Christian Louboutin

A guest lecture on FOOTWEAR MAKING was organized on 18<sup>th</sup> August 2017 at B.Sc FAD Department of our college. The speaker was Mr. Akshayaraman from Karnataka Institute of Leather Technology, Bangalore. A complete process of making footwear manufacturing and various types of foot wear was discussed during the session . It was a very informative session for students.



"I firmly believe that with the right foot wear one can rule the world"
-Bette Midler

A visit to Orion Mall was made on 21<sup>st</sup> September 2017 to gain practical knowledge on visual Merchandising concepts.



On 11<sup>th</sup> February students of II and III B.Sc FAD along with Mrs.Sumana.K.N and Ms.Ashwini visited Chitrakala Parishat for a Silk Expo organized by Central Silk Board, Ministry of Textiles, Government of India. The textile counters had varieties of silk, cotton vegetable dyed textiles, traditional embroidered dupattas, sarees, blouse materials etc. It was an educative visit for the students.



A art workshop was organized for I and II B.Sc FAD students in the department from 15<sup>th</sup> to 20<sup>th</sup> February 2018. It was a cerficate programme conducted by an expert Mrs.Beena Shankar from Pidilite Industries Ltd. Students were trained to develop art products such as glass painting, aluminium plate décor, bottle art show piece, fabric painting and Tanjore painting.

A visit to an Art gallery at Chitrakala Parishat was organized by Mrs.Devapriya.T for students of I B.Sc FAD on 22<sup>nd</sup> February 2018. It was a learning process for students to see, visualize the art and observe the techniques of rendering made using different art media.



A market survey was conducted at Garuda Mall on 28<sup>th</sup> February 2108 by III BSc FAD students to collect information on trend analysis according to the season in the retail stores for Spring Summer 2018.

The student's of II B.Sc FAD gave a presentation on 10<sup>th</sup> March 2018 on EDIBLE HERBS as a part of their subject EC&CC. Each student had brought3 different herbs for the presentation. Ten students participated in the presentation. The aim was to create awareness on herbs and their uses and also create an impact on students to encourage them, to use these herbs on regular basis.



"Fashion is the armor to survive the reality of everyday life"

-Bill Cunningham

-- Chris Grosser

<sup>&</sup>quot;Opportunities don't happen. You create them."

Alumni Day 2018 was organized by the college on 17<sup>th</sup> march 2018. We had got two Alumni students to give a talk and share their experiences in college, about their career after college and also the available job opportunities after studies in retail sector and industrial sector and also on taking up challenges in life to meet present day requirements.

A study and fun trip to Cochin was organized for I,II and III B.Sc FAD students from 26<sup>th</sup> March to 30<sup>th</sup> March 2018. All students enjoyed the trip as it was very informative and students got a good break during the hectic part of the semester. A visit was made to Kitex Industry specialized in making Bags, Coir industry and cottage industries known for making traditional Kerala Sarees. The Mattancherry palace,Jewish Synagogue and St.Francis Church were places related art and history which was very informative for students. The Sundown Harbour cruise and Allepy beach were the other places which brought lot of joy for students. Students felt that it was their most memorable trip.



"Fashion has two purposes: comfort and love. Beauty comes when fashion succeeds" - COCO CHANEL

The fashion show titled RANG-DE' 18 was showcased on 7<sup>th</sup> April 2018 at primary block auditorium of Baldwin girl's High School. The show was conducted by III year B.Sc FAD students to portray their collection of Designer wear which is completely done by individual student including designing, construction and decorating the garments according to their theme. The garments were also complemented with handmade accessories.

The chief guests were Bishop Karkare and Mrs. Kamal Karkare, President Deaconesses Conference, Bangalore Regional Conference.



"I don't design clothes . I design dreams"

## - Ralph Lauren

The collections showcased were Barbie Runway by Ankita Aggarwal, Royal Ambrosia by Daniya Fathima, Camaride Aglow by Ms. Divkar Mitalee Minnath, Ash Track by Divya Saxena, Filmsonic Vibrance by Heena.A, Cromatic Credence by Ms. Khusbu .P.parmar, Soulful mystiqueness by Lumbini.R, Cascading Deluge by Ms. Mehmooda Rumana, Phantonic Illusion by Ms. Nisha Bhandari, Crimsonic spectrum by Ms. Pushpanjali.G, Unfurling Spell by Sehba Nahin Sheriff, and Venturous Vagaries by Veena.R.

An External Jury was conducted on 4<sup>th</sup> April 2018, comprising of eminent members such as Mrs.Leela Mohan (Senior Professor at Apparel Technology Management, Bangalore University, Bangalore) Mrs. Priti Sarna (Fashion Designer) and Ms. Shazia Tasneem (Design Manager), Scott's Garment's Ltd, Bangalore, judged the competitors from all aspects related to their collection. After the scrutiny the results of the winners were as follows.



Ms. Nisha Bhandari- Best Design Collection

Ms. Pushpanjali.G- Best conceptualized Collection

Ms. Ankita Aggarwal-Best Non- Wearable Award

Ms. Khusbu .P.parmar- Best Accessorized Collection

Ms. Nisha Bhandari- Most creative collection

Ms. Daniya Fatima - Most practical collection

**Jury Special Award** was shared by Ms. Mehmooda Rumana and Ms. Divkar Mitalee Minnath

The students were happy that their First collection walked the Ramp for appreciation. The audience enjoyed the Fashion show. The show also got the credit of being presented in Newspaper, media and an Online Paper named Nasheman.in.

"There are no secrets to success. It is the result of preparation, hard work, and learning from failure."

## -- Colin Powell

We feel proud to inform that the B.Sc Fad student Ms.Deekshitha G has bagged Second rank from Bangalore University for her success in academics for the year 2016-17.

Overall the B.Sc FAD department was successful in accomplishing all the planned activities for the year in order to fulfill the requirements of the course to equip students to perform much better than expected. All this happened only with Lord Almighty's support. We hope that God would bless us in all our future endeavors.

Thank You,

Mrs. Sumana.K.N

(HOD- Department of B.Sc FAD)