

DEPARTMENT OF COMMERCE

The department of Commerce has taken initiatives to encourage students to actively participate in various extracurricular and co- curricular activities throughout the year to **give** better exposure to students in different fields in the industry. We conducted various activities such as business collage, quiz, product launch, mad ads, educational trip to Rajasthan and one day trip to wonder la on 22/02/2018 and it was a fun filled day.

27/02/2018 collage competition was held in the premises of college, the topic being 'RECENT TRENDS IN MARKETING'.

08/03/2018 TO 16/03/2018 educational trip to Rajasthan which was recreational and education oriented filled with fun, where students enjoyed and had practical experience.

Commerce fest Chanakya is an Intra- collegiate fest which was held on 13/04/2018. Events held were:

- Product launch
- Business quiz
- Mad ads

It was an opportunity for the students to improve their communication skills, confidence, analytical thinking and logical reasoning. The event Chanakya was fun filled and learning experience for students.